

2 Chainz Phrase of the Day

OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The “2 Chainz Phrase of the Day” contest (“Contest”) will begin on October 24, 2012 and end on November 23, 2012 (“Contest Period”). This Contest will be conducted on-air and via text message. At 7:35am Russ Parr will announce the phrase of the day. If listeners miss the daily on-air announcement, they can log onto KYSDC.com for instructions to retrieve the phrase, or they may text “2 Chainz” to 96230 to receive a bounce back text for the phrase of the day. Listeners will listen for a 2 Chainz sounder telling them to call in and win. The 39th caller with the correct phrase will win \$100. The Contest will be executed four (4) times daily Monday-Friday between 7:35am – 10pm. All on-air winners will also qualify for a chance to win the grand prize trip for (2) to see 2 Chainz perform live in concert Saturday December 8, 2012 in New York City at Roseland Ballroom. The Grand Prize winner will be announced Friday November 23, 2012.

HOW TO ENTER:

Listeners of WKYS-FM who are legal residents of the U.S. residing within the Washington, DC metropolitan area, and are 18 years of age and older will be able to take part in this Contest. There are two methods of Contest participation. To participate in the Contest, listeners must use one of the following methods:

1. At 7:35am Monday-Friday during the Contest Period, Russ Parr will announce the phrase of the day. If listeners miss the daily on-air announcement, they can log onto KYSDC.com for instructions to retrieve the phrase or text “2 Chainz” to 96230 to receive a bounce back text for the phrase of the day. The participant’s mobile device must be capable of sending and receiving text messages to participate in this Contest. Standard text and data rates will apply.
2. Once listeners hear the 2 Chainz sounder (the “Sounder”) soliciting listeners to call in to win, they must call the WKYS request line at (202) 432-WKYS. The 39th caller with the correct phrase will be awarded \$100. If the caller does not provide the correct response, the on-air jock will then go back to the phone lines and select participants in the order that their calls were received until a listener correctly provides the phrase of the day. All on-air winners will qualify to be entered into the drawing for a chance to win the grand prize trip for (2) to see 2 Chainz perform live in concert Saturday December 8, 2012 in New York City at the Roseland Ballroom. The Grand Prize winner will be announced on Friday November 23, 2012.

3. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest participants should not rely on streamed broadcasts to participate in the Contest.
4. Participants may only win one (1) on-air prize during this Contest.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of WKYS-FM who are 18 years of age and older and are legal residents of the U.S. residing within the Washington, DC metropolitan area.
2. Employees of WKYS-FM, Radio One, Inc., its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Washington DC metropolitan area, and members of the immediate families or households of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
4. Travel guest of grand prize winner must also be eighteen (18) years of age or older and a legal resident of the U.S. Winner and guest will each be required to possess required travel documents (e.g. valid driver's license or other valid government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
5. Persons who have won a prize in another contest or promotion of any kind from WKYS-FM within the thirty (30) day period immediately preceding the start date of this contest are not eligible to participate. Only one (1) person per family or household (whether related or not) may win in any promotion from WKYS-FM during any thirty (30) day period.

PRIZES:

On-air Prizes:

- One Hundred Dollars (\$100) to be issued in the form of a check will be awarded to eligible participants that become the designated caller and provide the correct phrase of the day during the Contest Period. Contestants will receive their prize check within 15-20 business days.

- Daily on-air giveaway items (i.e. concert tickets, movie passes, and dinner certificates) will also be awarded to on-air participants during the Contest Period. Dinner certificates are subject to terms and conditions specified by issuer.
- Transportation to and from any event venue, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
- Movie passes, and/or special screening and premiere movie passes are valid for space available only. Seating is provided on a first-come-first-served basis.

Grand Prize:

One (1) winner will be awarded a trip for two (2) to New York, NY to see 2 Chainz in concert on Saturday, December 8, 2012 at Roseland Ballroom. The prize will include:

- Round trip coach airfare for two (2) to New York, NY from a metropolitan airport nearest to the winner's residence
- Two (2) tickets to the 2 Chainz concert
- Hotel accommodations for two (2) days and one (1) night (one (1) standard room, double occupancy)
- Ground transportation between the hotel and the concert venue
- Additional ground transportation, meals, beverages, luggage costs, hotel room service, gratuities, souvenirs, incidentals and all other costs are the responsibility of the winner and his or her guest
- Estimated retail value of the prize trip: One Thousand Dollars (\$1,000). If the actual value of the prize trip is less than the stated approximate retail value, the difference will not be awarded in cash.

1. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
2. Dates and times of concerts, activities, and trips promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of 93.9 WKYS and Radio One, Inc. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. 93.9 WKYS and Radio One, Inc. are not obligated to make any effort to find an alternative prize under these circumstances.
3. Prizes that are not mailed (via U.S. mail or UPS) or provided by the participating sponsor must be claimed at the station's offices within five (5) days of the date of winning.
4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.

5. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
6. All cash prizes won will be awarded in the form of a check. Winners will be notified when their prize check is available for pick-up.
7. If for any reason a contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the contest sponsor and / or contest administrator if another contestant is to be selected as the winner if time permits.
8. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the station, in its sole discretion to be ineligible, he/she will be required to forfeit the prize or to reimburse the station and / or any sponsor for the stated value of a prize if such a violation is found after the prize has been used by winner.
9. If contest winner does not claim their prize within five (5) days of winning notification the prize will be forfeited.
10. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize. Identification documents must match information previously provided to the Station.

EXECUTION:

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by being the correct caller at the designated phone number after the Sounder has aired.
2. Listeners must call 202-432-WKYS after the phrase of the day Sounder has aired. The on-air jock will select the 39th caller and award them \$100 once they have answered the phrase of the day correctly.
3. If listeners miss the daily on-air announcement regarding the phrase of the day, they will be able log onto the station's website at KYSDC.com to obtain instructions to retrieve the phrase of the day, or they may text "2 Chainz" to 96230 to receive a bounce back text with the phrase of the day.
4. If the 39th caller does not provide the correct phrase of the day, the on-air personality will go to the next caller on the line until a winner has been determined. Five (5) eligible listeners will each be awarded an on-air prize daily (Monday through Friday) between the hours of 7:35am and 10am.

5. Upon becoming the correct caller and correctly providing the phrase of the day, the winning contestant will be asked to provide their contact information (off the air); name, address, phone number, and email address.
6. The grand prize winner will be selected by random drawing from among all eligible on-air contestants that provided the correct phrase of the day. The grand prize winner will be notified by phone and / or email on or about November 23, 2012.
7. Winners will be instructed to come to the offices of WKYS-FM located at 8515 Georgia Avenue, 9th Floor, Silver Spring Maryland 20910 to claim their prize.
8. All decisions made by WKYS-FM and Radio One, Inc. management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WKYS-FM, Radio One, Inc., any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. The station retains the right to disqualify any contestant if all contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
10. WKYS-FM, Radio One, Inc., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, text message, or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, WKYS-FM, Radio One, Inc., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.
11. By accepting the prize, the winner acknowledges that WKYS-FM and Radio One, Inc. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. WKYS-FM, Radio One, Inc., its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of WKYS-FM, Radio One, Inc., its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; the station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond WKYS-FM and Radio One, Inc.'s, control which, in WKYS-FM and

Radio One, Inc.'s sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, WKYS-FM and Radio One, Inc. reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion

14. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of WKYS-FM, located at 8515 Georgia Ave 9th Floor Silver Spring Maryland 20910. Copies of contest rules may also be made available during on-site / in-person remote events.