

## **The 93.9 WKYS Rock The Bells Scavenger Hunt**

### **OFFICIAL CONTEST RULES**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

#### **CONTEST DESCRIPTION:**

The Rock The Bells Ticket Scavenger Hunt contest ("Contest") will begin on September 23, 2013 and end on September 29, 2013 ("Contest Period"). Two (2) grand prize winners will each be awarded two (2) tickets to the Rock The Bells Music Festival at RFK Stadium on September 28, 2013 and/or September 29, 2013 (ARV: \$300).

#### **HOW TO ENTER:**

Listeners of WKYS-FM who are legal residents of the U.S. residing within the Washington DC metropolitan area, and are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. During the Contest Period, listeners will be encouraged to gather clues regarding where to find tickets to Rock The Bells and the location of the KYS truck. Clues will be given on-air and posted online at [www.KYSDC.com](http://www.KYSDC.com), on 93.9 WKYS's Instagram account and the station's Facebook account.
2. Upon locating the KYS truck and being the first to check-in with station personnel and repeating the phrase "I Vote Yes KYS", the contestant will be awarded the concert tickets.
3. Contest participants will be disqualified for any inappropriate behavior (e.g., fighting over tickets, etc.)
4. Additional prizes consisting of Station merchandise will be awarded during the Contest Period. Participants may only win one (1) prize pack consisting of Station merchandise during the Contest Period.
5. Prizes will be awarded only upon winner verification and final approval by the Station.

#### **ELIGIBILITY RESTRICTIONS:**

1. The Contest is open to listeners of WKYS-FM who are 18 years of age and older and are legal residents of the United States, residing within the Washington, DC metropolitan area.
2. Employees of WKYS-FM, Radio One, Inc. ("Radio One"), Guerilla Union/ Rock The Bells, their respective parents, subsidiaries, affiliates, advertisers, promotional partners (collectively "The Promotional Parties"), other radio stations in the Washington, DC

metropolitan area, and members of the immediate families or households of any of the above are NOT eligible to participate or win in this Contest.

3. Persons who have won a prize in another contest or promotion of any kind from WKYS-FM within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate.

#### **PRIZES:**

1. Prizes to be awarded during remote events will include the following:
  - a. A pair general admission tickets to the Rock The Bells Music Festival at RFK Stadium (ARV: \$300)
    - Ground transportation to and from the event venue, meals, gratuities, souvenirs, incidentals and all other expenses and costs not expressly listed above are the sole responsibility of the prize winner and his or her guest.
  - b. Available Station merchandise which will include: CDs, concert tickets, and t-shirts
2. Dates and times of concerts, events, and trips promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of WKYS-FM and Radio One. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. WKYS-FM and Radio One are not obligated to make any effort to find an alternative prize under these circumstances.
3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
4. Prize documents / elements will not be mailed and must be claimed at designated scavenger hunt locations during the running dates of the Contest.
5. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
6. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
7. If for any reason a Contest winner provides notice that they have decided not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator if another entrant is to be selected as the winner if time permits.
8. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

9. If Contest winner does not claim their prize within three (3) days of winning notification, the prize will be forfeited.
10. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

#### **EXECUTION:**

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by following the clues (provided on the air and online) to determine the location of the KYS truck and the concert tickets.
2. The Contest will conclude on September 29, 2013. The grand prize concert ticket winner will be determined based on the Contest participant being the first to successfully complete the scavenger hunt and discover the designated prize location during the Contest Period, and after discovering the prize location of the KYS truck, being the first Contest participant to check-in with station personnel (at the truck) and repeat the phrase "I Vote Yes KYS".
3. Contest participants will be disqualified for any inappropriate behavior (e.g., fighting over tickets, etc.)
4. Station personnel will designate the winner and award the prize.
5. All winners will be required to sign and submit a release form which will be provided by station personnel.
6. The grand prize winner will be notified in person at the designated prize location.
7. All decisions made by WKYS-FM and Radio One management regarding any aspect of this Contest are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in

any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of station management which shall be final and binding in all aspects relating to the Contest.

6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Promotional Parties harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other photo I.D.) to claim their prize.
8. The station retains the right to disqualify any contestant if all Contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the Contest rules, which will become effective upon being announced on the air and / or posted online.
10. The Promotional Parties are not responsible for the inability of any entrant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, The Promotional Parties are not responsible for lost, misdirected, mutilated, illegible or incomplete Contest entries. Once submitted, entries become the property of the station and will not be returned.
11. By accepting the prize, the winner acknowledges that WKYS-FM and Radio One have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. The Promotional Parties will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Promotional Parties, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other

causes beyond WKYS-FM and Radio One, Inc.'s control which, in WKYS-FM and Radio One, Inc.'s sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, WKYS-FM and Radio One, Inc. reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

14. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of WKYS-FM located at 8515 Georgia Ave, Silver Spring, Maryland 20910. Copies of contest rules may also be made available during on-site / in-person remote events.

Guerilla Union/ Rock The Bells is not responsible for the administration of this Promotion or the selection of winners.