

SPECIFIC RULES FOR THE WALE LISTENING PARTY SWEEPSTAKES

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the “Official Rules”.

PROMOTION DESCRIPTION:

Station: WKYS-FM: owned and operated by: Urban One, Inc. d/b/a Radio One Washington, DC

Promotion: The Wale Listening Party Sweepstakes

Promotion Period: The Promotion begins on Thursday, October 9, 2025, and ends at 11:59PM ET on Wednesday, October 15, 2025.

Entry Methods: There is one (1) Entry Method: Participants may only register for this Promotion via Text-Message Entry.

Number of Entries: Participants may submit no more than one (1) Entry.

Eligibility and Entry Information: **Eligibility:** This Promotion is only open listeners of the Station who are legal residents of the United States, residing within the Washington, DC metropolitan area, and twenty-one (21) years of age or older as of the commencement of the Promotion Period.

Entry Information: During the Promotion Period, eligible Participants should text the word **WALE** to **37890** for a chance to win the Prize as described below and receive one (1) Entry for this Promotion. **All Entries must be received by the Station by 11:59PM ET on Wednesday, October 15, 2025, or they shall be void.**

Number of Winners: There will be seven (7) winners (the “Winners”) for this Promotion. Each Winner may bring one (1) guest to the Event.

Winner Selection: The Station shall randomly select seven (7) Winners from amongst all eligible Entries received on Thursday, October 16, 2025

Prize (ARV): This Promotion has one (1) prize. The Prize is the opportunity to attend a Listening Party with Olubowale Victor Akintimehin, professionally known as Wale (the “Artist”). By attending the Listening Party, the Winners and their guests will be entitled to participate in a Question & Answer and Meet-And-Greet Session, which shall not exceed one (1) hour, with the Artist. The approximate retail value (“ARV”) of this Prize is \$0.

Prize Claim: Due to the high-profile nature of the Artist, the Station shall ONLY disclose the time and location of the Listening Party to the Winners the day beforehand. The Station shall coordinate with the Winners to

ensure that they have the proper times and locations for Prize redemption.

If the Station has a reason to believe, in its sole discretion, that a Winner has disclosed the time and location of the Listening Party to anyone other than his/her guest, then that Winner will be disqualified, and the Winner and his/her guest will be denied entry to the Listening Party.

Prize Provider: Def Jam Recordings: owned by Universal Music Group N.V.
ATTN: Danielle Lott, Regional Hip Hop & R&B Promotion Director
1755 Broadway
New York, NY 10019

The Winners agree to look solely to the applicable Prize Providers with respect to any claims, losses, or disputes in connection with the element of the Prize provided by such party. The Station is not responsible for any failure of the Prize Providers to deliver the Prize or any elements of the Prize.